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| **ONLINE MARKETING** |

* MLS (Multiple Listing Service)
* Website
* Craigslist
* Syndicate using Sellpoint
* Syndicate to any Local Websites
* Facebook Album
* Facebook Event
* Facebook Ads
* Facebook Mastery
* Facebook - Local Real Estate Co.
* Enhanced Listing Status
* Photo Viewer/Organizer
* Video
* YouTube
* Social Media
* Post Ad at MilitaryByOwner.com (optional)

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| **EMAIL MARKETING** |

* Buyers List
* Real Estate Agent List
* Meetup Groups
* Mastery Community

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| **FLYERS** |

* Door Knock
* Flyer- Open House
* Flyer- At Property
* Post Cards
* Flyers - Local Business

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| **TEXT BLAST** |

* Moby

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| **SIGNS** |

* For Sale Signs
* Directional Signs
* Balloons

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| **NETWORKING** |

* Affiliates
* Agents
* Word of Mouth
* Events
* Mastery

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| **BROKER CARAVAN** |

* Flyers
* Go to Brokers Caravan
* Network with Agents
* Add Property to Caravan
* Text Agents

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| **OPEN HOUSE - PUBLIC** |

* Call Town
* Flyers
* Attend Public Open House
* Add TOUR # to MLS

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| **OPEN HOUSE – THINGS TO BRING** |

* New Listing Flyer
* Warranties
* List of Improvements
* Sign in Sheets
* Town Information Packet
* FAQ
* Balloons
* Open House Signs
* Open House Directional Signs
* Laptop with portable printer
* List of Local Agents
* Business Cards
* Food or Bonus
* Pens
* Signs
* Air Fresheners
* Music
* Tape

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| **OPEN HOUSE – THINGS TO BRING (continued)** |

* Mop
* Towels
* IPad
* Sponsor Brochures/Flyers/Biz Cards
* Purchase and Sale Contracts