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| **PREPARATION** |

* Punch List is complete
* Clean Property
* Curb Appeal

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| **PRE-MARKETING** |

* Re Analyze Comparables
* Install Lockbox
* For Sale Sign
* Property Details
* Stage Property
* Landscaping
* Property Photos
* Virtual House Tour
* Directional Signs
* Sign Person
* Video Marketing
* Local Agents
* Print Flyers
* List of Open Houses
* Caravan Information
* Schedule Broker’s & Public Open House
* Sponsors
* Buyer Incentives
* Seller Disclosures
* Drive By Property